

Communique



MONTHLY NEWSLETTER FOR THE
GREATER BATON ROUGE SOCIETY
FOR HUMAN RESOURCE MANAGEMENT



February Chapter Meeting



We enjoyed a highly engaging meeting with Bianca Chandler this month, learning about how to take shape into the leader that you are!

“Windows are always part of something larger. Even though people have their differences, like windows, we’re all connected.”

A few more great points:

- We are connected
- Your choices affect others, even if you can’t see it
- Be you, be unique, be different...but also be aware!

Thanks to [Breazeale, Sachse & Wilson, LLP](#) for sponsoring and [First Tuesday](#) for joining us as a community partner!

Community Partner Highlights

First Tuesday is a dynamic community initiative that inspires businesses to give back in a different, heartfelt way. On the first Tuesday of every month, teams from various businesses volunteer with local non-profits to support their missions of making Greater Baton Rouge a healthy, vibrant community.

Our mission is to implement a culture of giving back within businesses, challenging leaders and their employees to dedicate time and resources one workday per month toward serving others. We aim to foster unity, show our community that businesses care, and catalyze a transformative change in how business and private industry perceives and practices service. [Learn more!](#)



WOMEN'S PROFESSIONAL CLOTHES DRIVE

Collecting new, clean, and/or gently used professional clothes for all sizes



- Hangers
 - Suit Jackets/Blazers
 - Dress Shirts/Tops
 - Full Suits
 - Skirts
 - Professional Dresses
 - Dress Pants/Slacks
- DEADLINE: MARCH 1ST**

DROP OFFS: Capital Area United Way, 700 Laurel St, Baton Rouge, LA 70802

PICK UPS: Contact Holly at hcarruth@lsu.edu or Emily at emilyb@cauw.org

CAPITAL AREA UNITED WAY
WOMEN UNITED

Women
Empowering
Women



This clothing drive is a part of the annual [Women Empowering Women](#) event which will be held on March 7 at the Independence Park Theatre.

Women Empowering Women will be a day of learning, resources, and skill-building exercises including resume writing and interviewing tips, as well as dressing for success and cooking classes for participants. Feel free to donate any items you have!

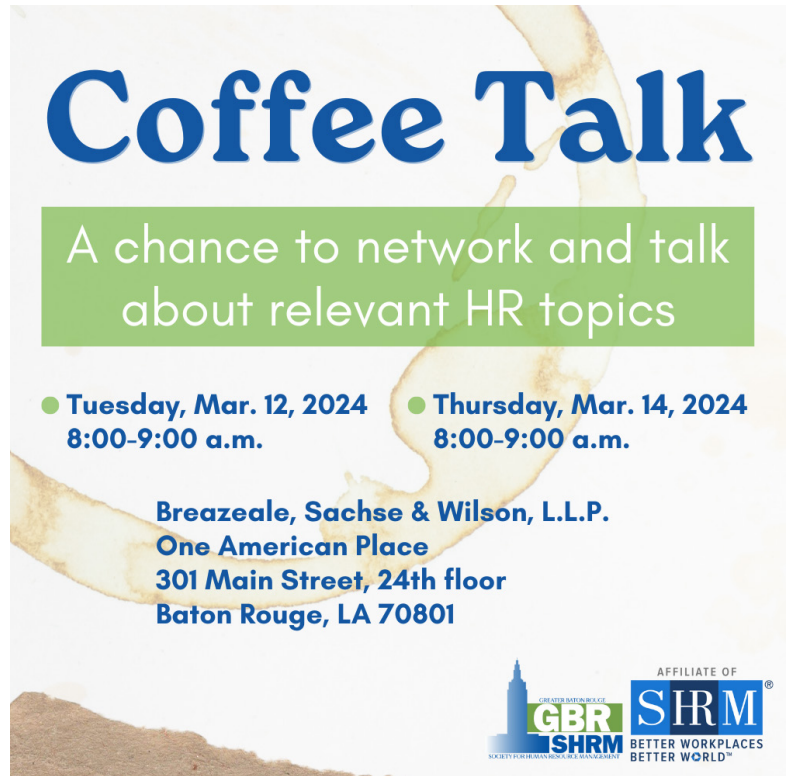
Upcoming Events

Join us for Coffee Talk with Jay Stovall, GBR SHRM's Legislative Director! This opportunity allows members to discuss relevant HR topics with a legal professional.

This event is complimentary for all GBR SHRM members. Registration is not required.

We are always looking for locations to host future meetings.

Email us at gbrshrm@gbrshrm.org.





Coffee Talk

A chance to network and talk about relevant HR topics

- Tuesday, Mar. 12, 2024 8:00-9:00 a.m.
- Thursday, Mar. 14, 2024 8:00-9:00 a.m.

Breazeale, Sachse & Wilson, L.L.P.
One American Place
301 Main Street, 24th floor
Baton Rouge, LA 70801



AFFILIATE OF
SHRM
BETTER WORKPLACES
BETTER WORLD™

March

Chapter Meeting



Adrian Owen Jones

Unlocking HR Excellence with Generative AI: A Practical Guide

March 21, 2024
11:30am
Holiday Inn South
9990 Airline Hwy
Baton Rouge, LA 70816



Our next chapter meeting is March 21, 11:30am, at the Holiday Inn Baton Rouge South.

Whether you're looking to streamline recruitment, improve employee relations, or foster a culture of continuous learning, this session will equip you with the knowledge and tools to effectively integrate generative AI into your HR toolkit. Join us to embark on a journey towards achieving HR excellence with the power of AI.

March Speaker Bio

Adrian Owen Jones is a certified fundraising executive, and the Chief Growth Officer at ThreeSixtyEight, a national award-winning creative agency located in the heart of Baton Rouge. In this role, she serves as a growth and change catalyst within the company. She also serves as the co-curator of Assembly Required, a non-profit dedicated to helping community solve problems through civic and business innovation.



Adrian Owen Jones

Prior to joining ThreeSixtyEight, Adrian served as the AVP for Advancement Services at the LSU Foundation where she worked to build the operations that led LSU to successfully launch their record setting \$1.5B campaign. She has considerable experience driving organizational excellence through past roles in IT, prospect and pipeline development, analytics, and donor relations.

Adrian became an analyst through a non-traditional path- she developed her data analysis and dashboarding skills as a world-ranked player on the bleeding edge of World of Warcraft. Gaming has taught her critical technical and leadership skills. Adrian committed to developing women leaders. She does this by serving as a mentor through the national networks Early Career Women's Collective and She Runs It, and was the inaugural Louisiana member of CHIEF. She also serves on the Board of Junior League of Baton Rouge and is Secretary of the Board for Red Stick Leaders for Students. Adrian is a Gallup certified Strengths Coach and loves to use StrengthsFinder to help teams develop their talent. Adrian has a bachelor's in Liberal Arts from Oklahoma State University and is pursuing a Masters in Leadership and Emerging Technology from LSU.



Follow Us

Other Highlights



We attended Louisiana SHRM's Diversity & Inclusion Summit this month, focusing on creating a more inclusive workplace!

Key takeaways from our team:

"It's not what you're capable of, it's what you're willing to do."

"Empathy: call people in, not out."

Thank you Louisiana SHRM for providing an opportunity to learn from great DEI leaders!

HR Off the Clock



We spent this month's HR Off the Clock at 225Fest!

Visit our website and follow us on social media for future events.

Join Today!



Membership has so many benefits!

- Amazing programming
- Networking
- Social Events
- SHRM recertification credits

GBR SHRM 2024 SPONSORSHIP PACKAGES

**Sponsorship package
enhancements due to
popular demand!**

Partner with us in 2024!

\$5000 Diamond Package:

- Annual Conference Bag or Lanyard Sponsor (one level up from Platinum)
- (1) Special Programming Event Sponsor
- Holiday Social Presenting Sponsor
- (2) Networking Event Sponsor
- Newsletter Ad for 12 months
- Logo on GBR SHRM site for 12 months
- Special Programming Partnership or Speaking Opportunity for approved HR Relevant Topics (optional)

\$4000 Sapphire Package:

- Annual Conference Platinum Sponsor
- (1) Special Programming Event Sponsor
- Holiday Social Support Sponsor
- (2) Networking Event Sponsor
- Newsletter Ad for 6 months
- Logo on GBR SHRM site for 12 months
- Special Programming Partnership or Speaking Opportunity for approved HR Relevant Topics (optional)

\$3000 Ruby Package:

- Annual Conference Platinum Sponsor
- (1) Special Programming Event Sponsor
- (1) Networking Event Sponsor
- Newsletter Ad for 3 months
- Logo on GBR SHRM site for 12 months
- Special Programming Partnership or Speaking Opportunity for approved HR Relevant Topics (optional)

Affiliate Membership Add-On to any package



Welcome New Members!

First name	Last name	Organization	Position
Allison	Bourgeois	Louisiana USA Federal Credit Union	EVP
Angela	Bell	EFCU Financial	HR Administrative Assistant
Cassandra	Louis	LA Dept. Wildlife and Fisheries	Human Resources Specialist
Consuello	Brown	LA Dept. Wildlife and Fisheries	Human Resources Specialist
Daniel	Adkins	Sigma Engineers & Constructors	HR Director
Gertrude	Triplett	LA Dept. Wildlife and Fisheries	Human Resource Specialist
Jennifer	Ruckstuhl	Louisiana State Civil Service	Human Resources Assistant Division Administrator
Jenny	Huynh	Louisiana State University	Student
Katti	Lee	LSU	Assistant Director, Benefits
Kelly	Haydell	United Weld Holdings	Human Resources Business Partner
Kirstie	Harris	WBRZ	Accounting/HR Specialists
Lyndsey	Mitchell	Bernhard	VP of HR
Mandy	Reems	MAPP	Accounting
Nicholas	Lambert-Oswald	Louisiana State University A & M	Compensation Consultant
Pascha	Turner	LA Dept. Wildlife and Fisheries	HR Analyst
Samantha	Teakell	Prime Occupational Medicine	Marketing Director/Business Development
Shannon	Thomas	Louisiana State University	Benefits Coordinator
Sheantel	Baker	LSU	Director
Sherri	Gregoire	Louisiana State Civil Service	General Counsel
Susan	Gill	Cadence Insurance	VP Operations
Will	Merrill	Louisiana State University	Senior Benefits Consultant

GBR SHRM Career Center

EMPLOYERS

For just \$99 GBR SHRM members can post a job for 90 days in the GBR SHRM career center. What better way to target qualified HR Professionals than by going straight to the source where they network? [Submit a request here.](#)

[HR Generalist](#) - John H. Carter

[Human Resources Manager](#) - Hannis T. Bourgeois, LLP

[HRIS Specialist](#) - The Roman Catholic Diocese of Baton Rouge

Additional career opportunities are available at [SHRM's HR Jobs.](#)



[Log in to your SHRM account to download the full report.](#)

TOP 5 WORKPLACE POLICY ISSUES FOR HR PROFESSIONALS TO WATCH IN 2024



This year, workplace challenges pose significant hurdles, ranging from the emerging complexities of AI regulation to enduring issues in inclusion, equity and diversity (IE&D), free speech, and Title VII compliance. SHRM is committed to consistently monitoring these developments to provide timely guidance and resources to prepare HR professionals for navigating these ever-evolving issues.

1

Artificial Intelligence (AI) Will Be Regulated and Legislated

In Brief: States and localities have outpaced the federal government in regulating AI. This means that HR professionals who want to introduce AI solutions in their workplaces will have to navigate through a complex and varied set of policies at different levels of government. SHRM favors thoughtful AI public policies that support innovation.

**UNLEASHING
HR**

**2024 LOUISIANA
CONFERENCE FOR
HUMAN RESOURCES**

**April 18 - 19, 2024
Lafayette Cajundome &
Convention Center**

Louisiana HR
Louisiana Society for
Human Resource Management

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SHRM
CELEBRATING 75 YEARS

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HR Professionals Magazine

[View the February 2024 digital issue of HR Professionals Magazine.](#)

